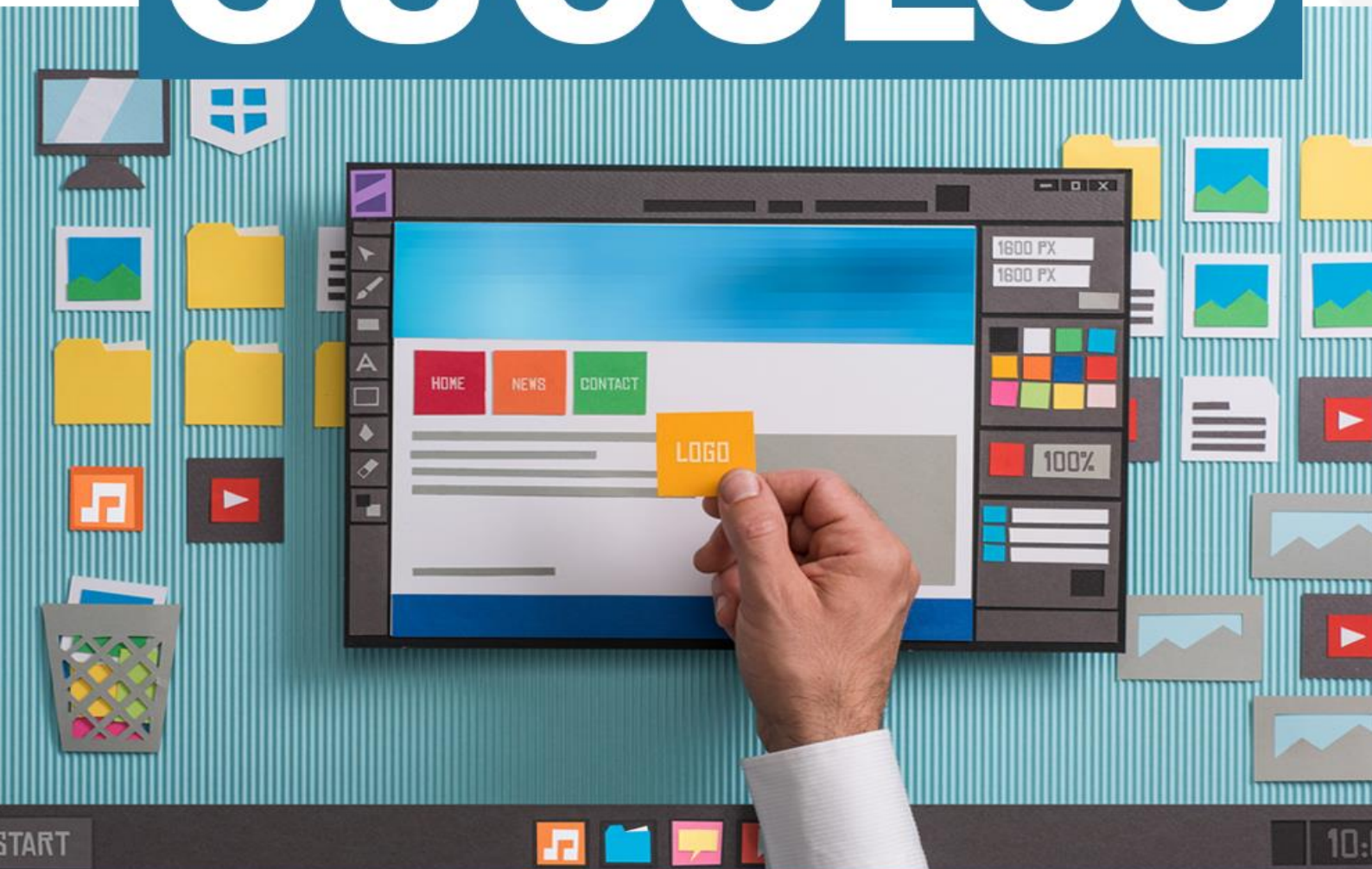


# WORDPRESS SUCCESS



RESOURCE CHEAT SHEET

# WordPress Success Resource Cheat Sheet

WordPress is the world's most powerful, open-source software for building websites. You can build all sorts of websites on the WordPress platforms – from blogs to forums to full-blown eCommerce stores and everything in between! Multi-million-dollar companies and governments build their websites on WordPress, so there's no reason why you shouldn't! We know, however, that WordPress does have a bit of a learning curve to it. This is why we've decided to write this resource cheat sheet, so you have a handy list of things you can look up while you learn WordPress!

## Courses

- **The Complete WordPress Website Business Course**  
<https://www.udemy.com/the-complete-wordpress-website-business-course>

With over 21 hours of video lessons, Rob Percival and Gregg Davis' WordPress course will teach you everything you need to know about WordPress. Whether you're a complete beginner, or you just want to refresh your WordPress knowledge, this course is perfect for you. Over 26,000 students have signed up for this course, and has received a stellar 4.5/5 stars on Udemy!

- **WordPress for eCommerce: Build online stores with WordPress**  
<https://www.udemy.com/wordpress-ecommerce>

Building an eCommerce store on WordPress just got easier. Enroll in Tanzeel Rehman's course, and he'll walk you through the entire process of building, setting up and customizing an eCommerce store using WordPress. If you're put off by the seemingly complex WooCommerce plugin, don't be. Over 16,000 students have signed up for his 11-hour on-demand video course, so you know you're in capable hands! To top it off, he's even throwing in a free domain and hosting for his students.

- **Elementor - Build Amazing WordPress Pages With No Coding**  
<https://www.udemy.com/elementor-101-build-amazing-wordpress-pages-with-no-coding>

Drag and drop builders like Elementor are very popular in the WordPress community. Elementor is the number one, free page builder on the WordPress Plugin Directory, and it's not surprising why. The plugin is extremely fast, and it comes with plenty of modules and widgets to help you build any kind of website in minutes! With Alexander Oni's course, you will learn how to build fantastic-looking web pages just by using this awesome plugin (zero coding guarantee!).

## Websites

- **WPBeginner**  
<http://www.wpbeginner.com/start-here>

WPBeginner is the largest, free WordPress resource site for beginners. It contains all sorts of information like WordPress guides, tips, tricks, and hacks. The site's founder, Syed Balkhi, created this site to help newbies learn everything there is to know about WordPress, for free. If you need help setting up your blog or learning about WordPress performance and security, or you want to know about WordPress SEO, this is the site to visit.

- **WPCompendium**  
<https://wpcompendium.org/new-users-start-here>

WPCompendium provides plenty of detailed, step-by-step tutorials for free. Their tutorials are geared towards beginners and non-technical users, and are designed to help you understand the benefits of using WordPress. They've organized their content into different categories, and they make it super easy for you to find your way around. If you don't have a technical bone in your body and you feel like throwing up at the thought of learning code, then this site is for you!

- **WordPress Lessons**

[https://codex.wordpress.org/WordPress\\_Lessons](https://codex.wordpress.org/WordPress_Lessons)

WordPress.org has published their own tutorials and articles to help users navigate the platform. However, I have to be honest here. The lessons on this site aren't going to be as easy to understand like the other websites and courses listed in this resource cheat sheet. I recommend you check out this resource once you've learned the basics of WordPress. The information you read will be easier to digest then.

## Books

- **Lisa Sabin-Wilson's WordPress All-in-One For Dummies**

<https://www.amazon.com/WordPress-All-One-Dummies-Computers/dp/1119327776>

If you're planning to start your first foray into the blogging world, and you want a step-by-step guide, then check out this book. The author will guide you through blogging basics, how to optimize your site for SEO, how to use social media tricks to get people to read your blog, how to personalize your site with themes and plugins, and more. She will even show you how to read and understand your WordPress site analytics.

- **Patrick Rauland and Stephen Burge's WooCommerce Explained: Your Step-by-Step Guide to WooCommerce Kindle Edition**

<https://www.amazon.com/WooCommerce-Explained-Step-Step-Guide-ebook/dp/B079S6X46T>

If you're interested in building an eCommerce store on WordPress, then look no further than this book. The authors' cover WooCommerce in great depth in this book to help you build awesome-looking stores in no time at all! You don't need to have any experience whatsoever with WooCommerce as this book is aimed at absolute beginners. You'll appreciate the clear visuals and enjoyable step-by-step instructions. By the time you finish reading the book, you'll have learned how to build a complete WooCommerce website.

# Videos

- **OStaining's WordPress Tutorials**

<https://www.youtube.com/watch?v=UwGzUOA0F6o&list=PLtaXuX0nEZk-rRfsl8lclMY5TncDmAUBm>

OStaining offers tutorials not just for WordPress, but also Joomla, Drupal, and Magento. Their WordPress Beginner Tutorial YouTube playlist has 40 videos, numbered from 1 to 40. This makes it easy for you to remember your lessons as you're learning from the very basic to the more advanced topics. If you want to learn about developing plugins for WordPress, they've also got a separate playlist for that topic.

- **WPWithTom's YouTube Channel**

<https://www.youtube.com/channel/UCRAMDZuYEEWFBY1X0GKTRsA>

Tom's WordPress channel currently has two playlists on it – a beginner's series (1 to 5-minute videos) and full-length tutorials (1 to 2-hour videos). His tutorials include teaching people how to make a WordPress site, how to make a resume site, a one-page website, and a portfolio site. Subscribe to his channel to get updates every time he uploads a new video!

# Podcasts

- **WPRoundTable**

<http://wproundtable.com>

WPRoundTable is a weekly podcast hosted by Jason Crawford, Kyle Maurer, and Mark Benzakein. The group invites WordPress experts from all over. They cover a variety of WordPress-related topics such as hosting, themes, plugins, development, performance, and business. To date, they've interviewed experts from WP Engine, TreeHouse, Automattic, Envato, GoDaddy, iThemes, WooThemes, Learn Dash, and many more!

- **WPTavern's WordPress Weekly Podcast**  
<https://wptavern.com/wordpress-weekly>

With over 300 episodes under their belt, WPTavern's weekly WordPress podcast is one of the more popular podcasts that deal with our favorite platform, WordPress. Hosted by Jeff Chandler and Marcus Couch, the podcast specializes in covering WordPress news as well as interviews with WordPress wizards and gurus.